

Personal Statement Marking Checklist

Use this checklist when supporting your students with their Personal Statements.

This checklist is a guide only and may be adapted.

General
Is the style of writing appropriate for the audience?
Has the use of clichés, quotes, jokes, and catchy phrases been avoided?
Does the student provide an analysis of their broader reading or experiences?
Does the statement reflect the student's own voice, without relying on AI?
Is the statement free of university names, ensuring suitability for all choices?
Is the content distinct and free from repetition found elsewhere in the application? e.g. repetition of predicted grades
Section 1: Why do you want to study this course or subject?
Is there a clear motivation or reason for studying the course?
Has the student supported their reasons with evidence?
Section 2: How have your qualifications and studies helped you to prepare for this course or subject?
Have they highlighted the knowledge or skills gained from their qualifications?
Have they provided meaningful reflections on their academic journey, avoiding simple descriptions of what they have done?
Section 3: What else have you done to prepare outside of education, and why are these experiences useful?
Are experiences linked to their chosen course to show their relevance?
Have they identified specific skills (e.g., communication, problem-solving, creativity) gained through these experiences and explained their relevance?